

Sponsorship Opportunities

Porkapalooza BBQ Festival

May 29 – May 31, 2020

Edmonton Expo Centre



Elite sponsor (over \$5,000)

- Sponsorship is dedicated to specific elements of the festival
- Porkapalooza BBQ Society will work to ensure a special experience is had

Platinum sponsor (\$5,000)

- Tour behind the scenes with Pitmasters
- Eight (8) passes to the VIP “BBQ pit” pre-event
- Eight (8) VIP passes to Edmonton Craft Beer Fest.
- Four (4) passes to attend the Pitmaster BBQ Course - Friday, May 29 (9:00 am – 4:00 pm)
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Gold sponsor (\$3,000)

- Four (4) passes to the VIP “BBQ pit” pre-event
- Four (4) VIP passes to Edmonton Craft Beer Fest.
- Two (2) passes to attend the Pitmaster BBQ Course - Friday, May 29 (9:00 am – 4:00 pm)
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Silver sponsor (\$2,000)

- Four (4) passes to the VIP “BBQ pit” pre-event
- Four (4) passes to Edmonton Craft Beer Fest.
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Bronze sponsor (\$1,500)

- Two (2) passes to the VIP “BBQ pit”
- Two (2) passes to Edmonton Craft Beer Fest.
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Grand champion (\$2,500) – One (1) package

- Four (4) passes to the VIP “BBQ pit” pre-event
- Four (4) VIP passes to Edmonton Craft Beer Fest.
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a Grand Champion

Reserve champion (\$1,500) – One (1) package

- Two (2) passes to the VIP “BBQ pit” pre-event
- Two (2) passes to Edmonton Craft Beer Fest.
- Reserved 10’ by 10’ vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a Reserve Champion

Category sponsors (\$1,000) – Four (4) packages

- Two (2) passes to the VIP “BBQ pit” pre-event
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a category winner

Kids’ Challenge (\$1,000) – One (1) package

- Two (2) passes to the VIP “BBQ pit” pre-event
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to the Kids’ Challenge winner

For more information on
Porkapalooza sponsorship
opportunities, please
contact

Darcy Fitzgerald at
780-491-3529 or
info@porkapalooza.ca.

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NEW 2020 SPECIAL SPONSORSHIP OPPORTUNITIES

Porkapalooza Patio Sponsor (\$15,000) “NEW” – One (1) package

- Title Recognition for the Porkapalooza Patio
- A generous supply of Edmonton Craft Beer Festival Tickets
- Ten (10) VIP passes to the Edmonton Craft Beer Festival - Friday, May 29 (4:30-10:00 pm)
- Ten (10) passes to the VIP “BBQ pit” pre-event
- Four (4) VIP passes to attend the Pitmaster BBQ Course* - Friday, May 29 (9:00am – 4:00 pm)
- Four (4) spots to help cook with a competition team – Sunday, May 31 (8:30 am – 2:00pm)
- Porkapalooza and Edmonton Craft Beer Festival Swag
- Corporate banners placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Extra consideration to make this a great experience

Food Demonstration Stage on at the Porkapalooza Patio (\$10,000) – SOLD (Taste Alberta)

- Help manage and direct the Food Demonstration Stage with local chefs and Pitmasters
- Twenty Five (25) passes to the Edmonton Craft Beer Festival - Friday, May 29 (4:30-10:00 pm)
- Six (6) VIP passes to the Edmonton Craft Beer Festival - Friday, May 29 (4:30-10:00 pm)
- Six (6) passes to the VIP “BBQ pit” pre-event
- Two (2) VIP passes to attend the Pitmaster BBQ Course - Friday, May 29 (9:00am – 4:00 pm)
- Porkapalooza and Edmonton Craft Beer Festival Swag
- Corporate banners placed at Food Demonstration Stage
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Porkapalooza BBQ Experience Sponsor (\$4,000) – “NEW” One (1) package

- Tour behind the scenes with Pitmasters
- Four (4) VIP passes to attend the Pitmaster BBQ Course* - Friday, May 29 (9:00am – 4:00 pm)
- Four (4) VIP passes to the Edmonton Craft Beer Festival - Friday, May 29 (4:30-10:00 pm)
- Four (4) spots to help cook with a competition team – Sunday, May 31 (8:30am – 2:00pm)
- Four (4) passes to the VIP “BBQ pit” pre-event
- Porkapalooza and Edmonton Craft Beer Festival Swag
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

*Special Guest Pitmaster and BBQ suppliers teach a host of grilling and smoking secrets

After a great time BBQing and sampling you can check out the Edmonton Craft Beer Festival in VIP style.

Rest up on Saturday so you can join a competition team on Sunday to get the behind the scene feel of KCBS BBQ competition.

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