



PORKAPALOOZA Concert of Hope for Fort McMurray to host 1,000 Fort McMurray fathers at Concert & Esks game

June 7, 2016 - Alberta Pork, Porkapalooza BBQ Festival Society and the EKG Entertainment Group are excited to announce that 1,000 Fort McMurray fathers will be our guests at the **2016 Porkapalooza BBQ Festival 'Concert of Hope for Fort McMurray'**, June 17-19, 2016 in Edmonton's Clarke Stadium.

The first 1,000 fathers from Fort McMurray who sign-up at www.porkapalooza.ca will each receive free entrance to the concert-day of their choice AND a ticket to the Edmonton Eskimos' June 18th pre-season football game vs. the Saskatchewan roughriders!

Although many residents have begun returning home to Fort McMurray, the Porkapalooza BBQ Festival Society thought that a special Father's Day gift would be appreciated by family and friends. To ensure that Dad doesn't go it alone, a second pass - for partners, family or friends - to the same concert-day is 50% off!

Proceeds from the Concert Series will be donated to the 'Fort McMurray Fire Relief Fund' to assist the citizens in rebuilding their city following the tragic fires.

Concert Series Performances

Headlined by **The Sheepdogs, Gord Bamford, and Loverboy**, the Porkapalooza Concert of Hope for Fort McMurray will feature three genres of music over three days.

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| Friday June 16 | Modern Rock – The Sheepdogs, The Dudes, The Wet Secrets, The Royal Foundry |
| Saturday June 17 | Country – Gord Bamford, Diamond Rio, The Washboard Union, Hey Romeo, Trevor Panczak |
| Sunday June 18 | Classic Rock – Loverboy, Headpins, Prism |



Tickets

3-Day and Single-Day Passes are available at www.Ticketmaster.ca or by phone at 1-888-985-5000. With the purchase of a 3-day pass, guests will also receive an Edmonton Eskimos game day ticket for June 18th.

Porkapalooza BBQ Festival is a community event that gives Edmontonians the chance to experience the art and culture of BBQ. At its heart, it's a BBQ competition, but it has grown to embrace all of the elements of a festival, including local food trucks, a Kids Zone playground, food demonstration stage and plenty of LIVE entertainment'. The festival is organized by the Porkapalooza BBQ Festival Society, Alberta Pork, Mison Consulting and EKG Entertainment Group.





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How to Help:

VOLUNTEER: As you can imagine, an event of this calibre requires a lot of assistance. Any members of the community who want to help, please volunteer at <http://porkapalooza.ca/volunteers-2/>

BUY A TICKET: And of course, by buying a ticket, you're helping to support our fundraising efforts.

SHARE: Share our messages on Facebook and Twitter

More Information

For additional information on the Porkapalooza BBQ Festival, please visit: www.porkapalooza.ca

Media Inquiries

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