



Alberta Pork to give away 8,000 tickets per day to “Concert of Hope for Fort McMurray”

Porkapalooza BBQ Festival Society says thanks to those who helped
with Fort McMurray fire disaster

June 14, 2016 - **The Porkapalooza BBQ Festival Society** and its major sponsor **Alberta Pork** are giving away 8,000 tickets per day as a “thank you” to those who played a role in helping with the Fort McMurray fire disaster.

“You opened your hearts and homes to all the evacuees; now we’d like to open the doors to the *Concert of Hope for Fort McMurray*,” says Darcy Fitzgerald, Executive Director Alberta Pork.

“Each day we will give away 8,000 special bracelets so you enjoy the sounds of artists such as: The Sheepdogs, Gord Bamford, Loverboy, Diamond Rio, and others.”

“The Porkapalooza BBQ Festival has always been about family and helping others,” notes Mark Bosworth, Chairman of the Porkapalooza BBQ Festival Society. “What better way to do that than through a celebration on **Father’s Day weekend** with amazing pork BBQ, great music, an awesome Kid’s Zone and an opportunity to give to the community? We hope the public will consider giving a donation to the “**Fire Relief Fund**” managed by **Rotary District 5370** who will be on site.”

Have you already purchased tickets?

To those who have already purchased tickets to the concert event, our sincere thanks; we will send you a **full refund**. For those who purchased advance tickets, you can choose to redeem them for a special weekend bracelet and the **Edmonton Eskimos** will still honour the weekend pass special game day ticket voucher.

Proceeds from the Concert Series will be donated to the ‘Fort McMurray Fire Relief Fund’ to assist the citizens in rebuilding their city following the tragic fires.



Concert Series Performances

Headlined by **The Sheepdogs, Gord Bamford, and Loverboy**, the Porkapalooza *Concert of Hope for Fort McMurray* will feature three genres of music over three days.

Friday June 17	Modern Rock – The Sheepdogs, The Dudes, The Wet Secrets, The Royal Foundry
Saturday June 18	Country – Gord Bamford, Diamond Rio, The Washboard Union, Hey Romeo, Trevor Panczak
Sunday June 19	Classic Rock – Loverboy, Headpins, Prism

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