

Sponsorship Opportunities

Porkapalooza BBQ Festival

June 15 – 16, 2019

Edmonton Expo Centre, Northlands Park



Elite sponsor (\$10,000 and over)

- Sponsorship is dedicated to specific elements of the festival
- Porkapalooza BBQ Society will work to ensure a special experience is had

Platinum sponsor (\$5,000)

- Tour behind the scenes with pitmasters
- Eight (8) passes to the VIP "BBQ pit"
- Registration to enter the team competition
- Reserved 20' by 20' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Gold sponsor (\$3,000)

- Six (6) passes to the VIP "BBQ pit"
- Registration to enter the team competition
- Reserved 10' by 10' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Silver sponsor (\$2,000)

- Four (4) passes to the VIP "BBQ pit"
- Reserved 10' by 10' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Bronze sponsor (\$1,500)

- Two (2) passes to the VIP "BBQ pit"
- Reserved 10' by 10' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more

Grand champion (\$2,000) – One (1) package

- Four (4) passes to the VIP "BBQ pit"
- Reserved 10' by 10' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a Grand Champion

Reserve champion (\$1,500) – One (1) package

- Two (2) passes to the VIP "BBQ pit"
- Reserved 10' by 10' vendor space
- Corporate banner placed on-site
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a Reserve Champion

Category sponsors (\$1,000) – Four (4) packages

- Two (2) passes to the VIP "BBQ pit"
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to a category winner

Kids' Challenge (\$1,000) – One (1) package

- Two (2) passes to the VIP "BBQ pit"
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to the Kids' Challenge winner

Chef's Choice (\$1,000) – One (1) package

- Two (2) passes to the VIP "BBQ pit"
- Inclusion in Porkapalooza website, social media, on-stage thank you and more
- Opportunity to present an award to the Chef's Choice winner

For more information on Porkapalooza sponsorship opportunities, please contact
Darcy Fitzgerald at 780-495-3539 or info@porkapalooza.ca.